



(Nurture Email Marketing campaign for new subscribers sent over the course of six weeks)

Subject line: Introduce Yourself!



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Hi %%first_name%%, it's so great to meet you! You may be wondering - who are Portable Restroom Trailers?

We are a woman-owned business that is committed to providing quality mobile restroom equipment and services that exceed your expectations. Our portable restroom trailers are built to accommodate every industry from high-end events, festivals, and executive services to parks, tourism, manufacturing, and construction.

Whether it's a high-end luxury trailer, an ADA restroom, or a large commercial facilities solution, you won't find a better selection of restroom trailers anywhere else.


So who are you? **Respond to this email and tell us a little bit about yourself**, your business, and how Portable Restroom Trailers can elevate your brand experience.

We can't wait to learn more about you!


Learn More About PRT

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Why Choose Portable Restroom Trailers?



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Why Choose

Portable Restroom Trailers

- Transparency of Information
- Build a Partnership With You
- Vast Selection of Custom Trailers

We get it, %%first_name%%. It's hard to find any market that isn't flooded with a variety of products to choose from. You may be wondering, "what makes this company stand out among the rest in the sanitation industry?" Here are three answers.

- 1 Company with Passion**

Our team gets invested in the clients they partner with and form long-term relationships, fun memories, and creative support when needed.
- 2 A Vast and Creative Inventory**

We prioritize maintaining a collection of portable restrooms ranging in size, style, design, and needs. It'll be tough choosing just one!
- 3 Financing Options and Tips**

From getting the best bang for your buck to gaining insights on business tax advantages, we're here to save you money.

Gain more insights about our company and why putting you first benefits us the most.

Product Lineup

More on Financing

A Variety of Business Needs



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Every industry deals with its range of business surprises. A bustling restaurant may have a pipe burst in their space and need to remodel. Logistics companies may need to hire more seasonal workers than expected, making the workspace more crowded.

No matter the need, Portable Restroom Trailers is here to support you with bathrooms that keep customers and employees happy. See how other businesses have used restroom trailers to make their space operational during emergencies, more efficient, and more accessible.

Supporting Tourism at the Wharf Assisting Local Heroes at Boston Fire



Elevating the Wine-Tasting Experience



Uplifting Non-Profits and Their Causes



Improve how Families Camp



Supporting the Sanitation Industry



[Available Inventory](#)

[Request a Quote](#)



The Power of the Restroom Experience



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The Power of the Restroom Experience

What story is your restroom telling customers and employees about your business?

Are you offering them a row of porta potties that they're dreading to visit? Perhaps your restroom isn't up to modern standards.

Many businesses don't realize the impact a run-down restroom has on brand experience. It's all in the numbers...

86%

Amount of adults in the US that equate the condition of a restaurant's bathroom with the condition of its kitchen

75%

U.S. adults that wouldn't return to a restaurant with a dirty bathroom

50%

People who said they would tell friends and family about a negative restroom experience

46%

Adults said they would avoid going to an establishment based on a poor restroom review

64%

Consumers that make a conscious decision to choose a business based on its cleaner, well-maintained restrooms

50%

Americans that are willing to spend more at businesses that have clean, well-maintained restrooms

Request a Quote

Get to Know us at PRT



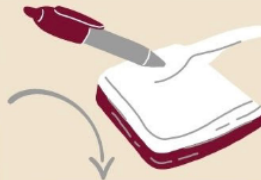
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There are certain work elements our team here at Portable Restroom Trailers will always prioritize. Five of those top elements include:

Industry education

We enjoy staying up to date on the latest trends in sanitation and making sure we stay ahead of the curve



Work-Life Balance

We work hard, but also encourage living life to the fullest outside of our virtual office

Client Experience

From phone tutorials to physically showing up on-site, our team loves making memories by going the extra mile



Innovation

Nothing excites us like a unique project. We thrive on bringing your vision to life, even if it's never been done before

FUN

We are counting down the days until our next company retreat! A team that plays together works that much better



Learn more about our team's unique, individual personalities and how they make us strong as a company.

[Meet the Team](#)

[About PRT](#)

Purchasing Options with PRT



Rent or Purchase Your Restroom Today

Let's find the *perfect* restroom trailer for your business needs!
Browse a variety of categories below. Feel free to respond to this email if
you'd like a portable restroom pro to shop alongside you!

Small



Medium



Large



Casual



Luxury



Budget-Friendly



Shower



Specialty



ADA-Compliant



Rentals



Request a Quote

Product Lineup

We're Ready For You!

**PORTABLE RESTROOM
TRAILERS, LLC**
Mobile Restroom Trailers

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Are you ready to purchase your portable restroom? We have options that work with a range of business budgets and needs!

Purchasing Options for Every Need...

We offer **financing** with term ranges from 2-5 years and low monthly payments

Our **Buy Back Policy** ensures that you can sell your trailer back to us for at least 80% of the original price

Leasing options are also available ranging from 12-36 months with lease-to-own offers

Non-profit organizations, schools, and municipalities can qualify with **unique benefits**

Learn more about your purchasing options and discover the restroom trailer fit for your business today!

[Available Inventory](#)

[More on Financing](#)

Stay In Touch



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Let's Be Friends!

We're here to support you when you're ready to complete your portable restroom rental or purchase. For now, stay in the know on updates, special offers, and more:



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Newsletter](#)

We'd love to learn more about you and your business. If you haven't already, reply to this email and introduce your brand to us! Building relationships starts with a simple "Hello!"