

CAMILLE COBBS

CONTACT

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EDUCATION

BACHELOR OF ARTS: ENGLISH & CREATIVE WRITING

2015
San Francisco State University

LEVEL 2 AWARD IN WINE

2022
Wine and Spirit Education
Trust

SKILLS

Technical: Square, Toast, and
Clover POS; Eventbrite;
DonorPerfect; Social Tables;
Bar opening and closing
procedures; wine service;
exceptional people
management

Leadership: People care and
management; Teambuilding;
Hiring and onboarding;
Constructive and productive
feedback training

Camille is a passionate wine and service professional who believes in creating unique and memorable experiences that celebrate life. With the goal to open and manage a vineyard and B&B in the future, she has specialized in events, marketing, and service over her 11-year career. She plans to continue building her portfolio and skillsets in the events, branding, hospitality, and wine industries.

EXPERIENCE

WINE EDUCATOR AND TASTING BAR SPECIALIST

District Winery | April 2025

- Wine Educator who leads public tours and classes about winemaking, wine tasting and evaluation, and food pairing
- Private tasting lead conducting wine events for professional and social groups
- Tasting bar server with extensive wine knowledge that provides exceptional service to guests and assists with bar opening and closing operations

FOUNDER

The Wine Zen | May 2023

- Private wine tasting party host providing mobile education, social gatherings, dinners, and more
- Experienced wine educator, effectively teaching the winemaking process, wine region knowledge and exploration, and the systematic approach to tasting
- Wine tasting event host for bars and restaurants around the DMV Area
- Philly Black Wine Festival VIP event activation, providing an educational tasting mixer for media and VIPs
- Black Owned Wine and Spirits Festival VIP sponsor for their 2025 event, providing a unique experience and education for VIP guests and media
- Marketing, Content, PR, and Media Coordinator for startup company

LEAD SERVER | DECEMBER 2023 - JUNE 2024 MANAGER | JULY 2024 - JANUARY 2025

Grand Cata

- Significantly expanded knowledge of Latin American wine and spirits, providing satisfactory recommendations to guests with a 100% success rate
- Maintained a clean and welcoming environment, ensuring glassware was clean and shined and bar set to welcome guests
- Team lead who trained new staff and ensured opening and closing procedures were completed to perfection
- Promoted to Manager of Grand Cata Wine Store, successfully leading hiring, training, rep tastings, ordering, store selection, and busy floor hours.

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EXPERIENCE

BARTENDER

La Jambe | January 2024 - August 2024

- Performed opening procedures at La Jambe's Union Market location, ensuring the bar was ready for service on time
- Ensured delivery orders were received by the kitchen and made on time
- Led wine tasting events that educated guests on French wine, with 50% of event attendees returning for another event

SOCIAL MEDIA + SERVER + WINE SPECIALIST

Barkada Wine Bar | February 2022 - December 2023

- Built and scaled restaurant private events program, increasing event revenue by 15%
- Creator and Host of Barkada Tasters Wine Club, a monthly wine-tasting meetup that improved dining on off nights by 10%
- Social media and Email Marketing Manager with track record of successfully selling event tickets
- Part-time Server, Bartender, and Wine Specialist