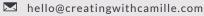
# **CAMILLE COBBS**

#### CONTACT



(916) 459 - 6256

www.creatingwithcamille.com

Washington DC

in https://www.linkedin.com/in/c amille-cobbs-b4994639/

#### **EDUCATION**

BACHELOR OF ARTS: ENGLISH & CREATIVE WRITING

2015

San Francisco State University

#### **LEVEL 2 AWARD IN WINE**

2022

Wine and Spirit Education Trust

#### **SKILLS**

Technical: Square, Toast, and Clover POS; Eventbrite; DonorPerfect; Social Tables; Bar opening and closing procedures; wine service; exceptional people management

Leadership: People care and management; Teambuilding; Hiring and onboarding; Constructive and productive feedback training Camille is a passionate wine and service professional who believes in creating unique and memorable experiences that celebrate life. With the goal to open and manage a vineyard and B&B in the future, she has specialized in events, marketing, and service over her 11-year career. She plans to continue building her portfolio and skillsets in the events, branding, hospitality, and wine industries.

#### **EXPERIENCE**

#### WINE EDUCATOR AND TASTING BAR SPECIALIST

District Winery | April 2025

- Wine Educator who leads public tours and classes about winemaking, wine tasting and evaluation, and food pairing
- Private tasting lead conducting wine events for professional and social groups
- Tasting bar server with extensive wine knowledge that provides exceptional service to guests and assists with bar opening and closing operations

#### **FOUNDER**

The Wine Zen | May 2023

- Private wine tasting party host providing mobile education, social gatherings, dinners, and more
- Experienced wine educator, effectively teaching the winemaking process, wine region knowledge and exploration, and the systematic approach to tasting
- Wine tasting event host for bars and restaurants around the DMV Area
- Philly Black Wine Festival VIP event activation, providing an educational tasting mixer for media and VIPs
- Black Owned Wine and Spirits Festival VIP sponsor for their 2025 event, providing a unique experience and education for VIP guests and media
- Marketing, Content, PR, and Media Coordinator for startup company

## LEAD SERVER | DECEMBER 2023 - JUNE 2024 MANAGER | JULY 2024 - JANUARY 2025

**Grand Cata** 

- Significantly expanded knowledge of Latin American wine and spirits,
  providing satisfactory recommendations to guests with a 100% success rate
- Maintained a clean and welcoming environment, ensuring glassware was clean and shined and bar set to welcome guests
- Team lead who trained new staff and ensured opening and closing procedures were completed to perfection
- Promoted to Manager of Grand Cata Wine Store, successfully leading hiring, training, rep tastings, ordering, store selection, and busy floor hours.

### **EXPERIENCE**

#### CONTACT

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#### **BARTENDER**

La Jambe | January 2024 - August 2024

- Performed opening procedures at La Jambe's Union Market location, ensuring the bar was ready for service on time
- Ensured delivery orders were received by the kitchen and made on time
- Led wine tasting events that educated guests on French wine, with 50% of event attendees returning for another event

#### **SOCIAL MEDIA + SERVER + WINE SPECIALIST**

Barkada Wine Bar | February 2022 - December 2023

- Built and scaled restaurant private events program, increasing event revenue by 15%
- Creator and Host of Barkada Tasters Wine Club, a monthly wine-tasting meetup that improved dining on off nights by 10%
- Social media and Email Marketing Manager with track record of successfully selling event tickets
- Part-time Server, Bartender, and Wine Specialist