

The Downtown Sacramento Partnership presents the 22nd Annual St. Patrick's Day Parade

Sacramento, Calif. (March 6, 2018) – The Downtown Sacramento Partnership's Old Sacramento district office is excited to invite the community to the Annual St. Patrick's Day Parade on Saturday, March 17th, 2018. For the past 21 years, Old Sacramento has hosted the parade and has seen thousands of marchers each year proudly representing the diversity and culture of our city.

This year, more than 50 entries will march the district during the 22nd annual parade. Led by the Sacramento Shamrock Club and local news personality Mark S. Allen as Grand Marshal, spectators can expect to see a Scottish Color guard, rodeo performers, marching bands, traditional Irish dancers and more. We are also excited to welcome Assemblymember Kevin McCarty and Sacramento County Supervisor Patrick Kennedy as featured entries in the parade.

The parade's vendor village, featuring 15 local businesses and organizations, will open on K Street between Front and 2nd Street at 11:00am. Pre-parade entertainment will begin at 11:30am for early visitors, featuring Kennelly School of Irish Dance, Sacramento Sirens Cheer Elite, BTU Arts, and McKeever School of Irish Dance. These groups will perform from 11:30am-12:30pm at 2nd and K Street, L Street and Firehouse Alley, and J Street and Firehouse Alley.

The parade steps off promptly at 1:00pm and will be emceed by radio personality Amanda McGraw of 92.5 The Bull. The parade path will start at Front and L Street, head north on Front Street, turn right on J Street, right on 2nd Street, right on L Street, and finish at Front Street and Neasham Circle.

Following the parade, traditional Ceili band, the Mighty Murphys, will play from 2-3pm. Incorporating extensive musical experience from various genres, the band sparkles with upbeat Irish reels, jigs, and slip jigs, plus heart-felt ballads of the old country and tunes that fit the traditional Irish style.

Media are invited to film segments with parade entries and speak with representatives from the Old Sacramento Office on Friday, March 16th, from 8:00-11:00am at Front and K Street.

The event is free, family friendly, and open to the community. For more information about the St. Patrick's Day parade and to schedule live shots and interviews, please call 916-970-5226 or email the Event Coordinator, Camille: ccobbs@downtownsac.org.

Stay caught up on updates and events in Old Sacramento on OldSacramento.com, on Facebook at Facebook.com/OldSacramento, and on Twitter and Instagram @oldsacramento.